**朝阳区民政局公益创投项目申请书**

项目名称：

申请机构：（公章）

民政注册号：

联系人： 联系电话：

2021年 月 日

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| 一、项目基本信息 | | | | | | | | | | | | | | | | | | | | |
| 项目名称 | | |  | | | | | | | | | | | 项目周期 | | |  | | | |
| 项目实施地点 | | |  | | | | | | | | | | | | | | | | | |
| 项目服务对象 | | |  | | | | | | | | | | | 服务对象人数 | | | | |  | |
| 项目总预算（人民币：元） | | |  | | | | | | | | | | | 自筹资金金额 | | | | |  | |
| 项目领域 | | | □为老服务 □助残服务 □青少年服务 □救助帮困 □社区治理 □其他服务（请简单注明 ） | | | | | | | | | | | | | | | | | |
| 申请机构名称 | | |  | | | | | | | | | | | 民政注册号 | | |  | | | |
| 项目概述（概述项目希望解决的社会问题，以及计划通过何种方式达到什么目标？) | | | | | | | | | | | | | | | | | | | | |
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| 项目联系人信息 | | | | | | | | | | | | | | | | | | | | |
| 姓名及职务 | |  | | | | | | | | | 电子邮件 | | | | | |  | | | |
| 办公电话 | |  | | | | | | | | | 手 机 | | | | | |  | | | |
| 机构地址 | |  | | | | | | | | | | | | | | | | | | |
| 二、申请机构详细信息 | | | | | | | | | | | | | | | | | | | | | |
| 1、申请机构信息 | | | | | | | | | | | | | | | | | | | | | |
| 机构基本  情况 |  | | | | | | | | | | | | | | | | | | | | |
| 执行过的同类项目 | 项目名称 | | | | 起止时间 | | | | | 资助方 | | | | | 资助总额（元） | | | | | 备注 | |
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| 机构负责人信息 | | | | | | | | | | | | | | | | | | | | | |
| 姓名及职务 |  | | | | | | | | 联系电话 | | | |  | | | | | | | | |
| 电子邮箱 |  | | | | | | | | | | | | | | | | | | | | |
| 2、主要合作机构信息 | | | | | | | | | | | | | | | | | | | | | |
| 合作机构基本情况 | 成立时间、地点、业务范围、业绩记录（300字以内） | | | | | | | | | | | | | | | | | | | | |
| 合作历史 | 合作时间、内容和方式（200字以内） | | | | | | | | | | | | | | | | | | | | |
| 3、合作机构联系人信息 | | | | | | | | | | | | | | | | | | | | | |
| 姓名及职务 |  | | | | | | 联系电话 | |  | | | | 电子邮箱 | | | | |  | | | |
| 三、项目详细信息 | | | | | | | | | | | | | | | | | | | | | |
| 1、项目背景 | | | | | | | | | | | | | | | | | | | | | |
| 需求分析 | 项目要解决的社会问题是什么？为什么有必要解决？ | | | | | | | | | | | | | | | | | | | | |
| 受益人描述 | 要求清晰界定本项目的受益人（服务对象）以及要满足他们什么样的需求，并提供其数量、基本特征等信息。 | | | | | | | | | | | | | | | | | | | | |
| 2、项目方案 | | | | | | | | | | | | | | | | | | | | | |
| 项目目标 | 项目实施后期望取得的具体成果,要求清晰、明确、可实现、可衡量。（100字）  1、  2、  3、 | | | | | | | | | | | | | | | | | | | | |
| 衡量项目目标达成的评估指标 | | | | | | | | | | | | | | | | | | | | | |
| 项目的评估指标（从哪些方面考察项目目标得以实现？主要为可量化的、具体的指标） | | | | | | 项目实施后预计该指标达到的水平（尽量提供数据） | | | | | | 信息/资料来源（什么样的信息或资料能证明该指标得以实现？从哪里获得这些信息资料？） | | | | | | | | | |
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| 项目实施  计划 | 为满足需求，实现项目目标，计划开展的活动和服务 | | | | | | | | | | | | | | | | | | | | |
| 活动 | | | 活动内容、活动目的、形式、时间、地点、参与人数等 | | | | | | | | | | | | | | | | | |
| 活动1 | | |  | | | | | | | | | | | | | | | | | |
| 活动2 | | |  | | | | | | | | | | | | | | | | | |
| 活动3 | | |  | | | | | | | | | | | | | | | | | |
| 活动4 | | |  | | | | | | | | | | | | | | | | | |
| 项目创新性 | 分析本项目与同类项目的区别及独特性 | | | | | | | | | | | | | | | | | | | | |
| 风险分析及应对预案 | 分析项目执行中可能遇到的风险及如何应对 | | | | | | | | | | | | | | | | | | | | |
| 可持续性 | 分析本项目在资助期结束后持续运作的可能性 | | | | | | | | | | | | | | | | | | | | |
| 3、项目团队介绍 | | | | | | | | | | | | | | | | | | | | | |
| 项目负责人信息 | | | | | | | | | | | | | | | | | | | | | |
| 姓名 |  | | | | | | 性别 | |  | | | | | | | 年龄 | |  | | | |
| 职务 |  | | | | | | 学历及专业 | |  | | | | | | | 专业资质 | |  | | | |
| 实施同类项目的经历（200字以内） |  | | | | | | | | | | | | | | | | | | | | |
| 机构内部参与本项目的其他团队成员信息 | | | | | | | | | | | | | | | | | | | | | |
| 姓名及职务 | 性别 | | | | | | 年龄 | 学历及专业 | | | | | 项目分工 | | | | | 联系电话 | | | |
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| 外部支持团队信息 | | | | | | | | | | | | | | | | | | | | | |
| 姓名及职务 | 性别 | | | | | | 年龄 | 学历及专业 | | | | | 专业资质 | | | | | 项目分工 | | | |
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| …… |  | | | | | |  |  | | | | |  | | | | |  | | | |
| 项目沟通  机制 | 项目团队将建立何种沟通机制以保证项目的实施 | | | | | | | | | | | | | | | | | | | | |
| 4、项目经费预算（见附件） | | | | | | | | | | | | | | | | | | | | | |
| 申请机构承诺 | | 本机构保证项目申请材料真实、合法、有效，已制定项目实施计划、方案，确保项目如期完成。同时按法律、法规有关规定，接受项目监管、审计和评估，并承担相应责任。  法定代表人签字：  （单位盖章）    年 月 日 | | | | | | | | | | | | | | | | | | | |
| 评审意见 | | 经评审专家评审通过，现予以立项，立项资金为\_\_\_\_\_\_\_\_\_\_万元。  签字：（朝阳区民政局章）    年 月 日 | | | | | | | | | | | | | | | | | | | |